

**THE UNIVERSITY OF NORTH CAROLINA AT GREENSBORO  
UNDERGRADUATE CURRICULUM COMMITTEE**

Meeting Minutes

September 30, 2016

2711 MHRA – 2:00 P.M.

Members present: Barton, Bucknall, Grigg, Howerton, Kinefuchi, Layson, Leiper, Lilly, Saidak, Williams, Henline, and Stephens

Members Absent: Saunders

Guests: Pam Ladrow, Department of Psychology; Megan Delph, School of Health and Human Sciences; Aaron Allen, Environmental and Sustainability Studies; Della Hawes, University Registrar's Office; Barbara Tookey, Office of Assessment and Accreditation

AGENDA ITEMS:

I. **Approval of Minutes** September 9, 2016 (Leiper, Lilly) **Approved**

II. **Old Business**

A. **Amended Course Proposals**

Marketing, Entrepreneurship, Hospitality, and Tourism Management

ENT/STH/BUS 338 Global Franchising – course content revised (Lilly, Williams) *Approved Pending* clarification of cross listing with STH (Form D). Form D requesting cross-list received. New Form D also requesting a course title change. (Barton, Lilly) **Approved**

B. **Routine Change Requests**

**School of Health and Human Sciences**

HHS 126 Experimental Course: Personal and Academic Success in HHS: Purpose and Vision in Action – delete from the UNCG curriculum (Lilly, Howerton) *Approved Pending* clarification of course removal guidelines from Registrar's Office. Notice received – okay to remove courses. **Approved**

HHS 130 Experimental Course: Meditation for Life – delete from UNCG curriculum (Lilly, Howerton) *Approved Pending* clarification of course removal guidelines from Registrar's Office. Notice received – okay to remove courses. **Approved**

HHS 135 Design Your Life II: Creating Meaningful Experiences Through Coaching – change course title (Williams, Bucknall) Tabled, request additional rationale for title change. Rationale received. **Approved**

**Religious Studies**

REL 111 NON-Western Religion – revise course title and description (Bucknall, Williams) *Approved Pending* a more detailed rationale addressing original content of course. Rationale received from department. **Approved**

C. **New Concentrations**

Political Science - The following items were Tabled (Williams, Howerton)

New Concentration – American Politics – concentration should have a minimum of three SLOs

New Concentration – Global Politics – concentration should have a minimum of three SLOs, also need a Consultation (Form B) from IGS

New Concentration – Public Affairs – concentration should have a minimum of three SLOs

No additional information received.

D. **Program Revisions**

**Marketing, Entrepreneurship, Hospitality, and Tourism**

Major in Entrepreneurship – Major has added new courses cross-listed with ENT, added markers, and hours reduced from 21 to 18 (Bucknall, Williams) *Approved Pending* clarification of rationale language, major or concentration. Additional rationale received. **Approved**

**Women's and Gender Studies** – Offer accelerated BA to MA (Bucknall, Williams) Approved Pending GSC approval. **Approved**

### III. **New Business**

#### **A. New Course Proposals**

School of Art

ARE 260 Art, Education, and Social Practice (Lilly, Barton) **Approved**

School of Dance

DCE 530 Pilates: Movement Fundamentals for Dancers (GSC approved 9/30/16) (Bucknall, Howerton) **Approved Pending** submission of additional activities/assignments

Environmental & Sustainability Studies

ENV 300 Environment & Experience (Lilly, Bucknall) **Approved**

School of Health and Human Sciences & Marketing, Entrepreneurship, Hospitality & Tourism Management

HHS 275/ENT 275 Entrepreneurial Personal Branding (Lilly, Layson) **Approved Pending** revision of SLOs

History

HIS 317 Creating a Public Past; History beyond the University (Williams, Lilly) **Approved Pending** revision of SLOs, with one abstention

Marketing, Entrepreneurship, Hospitality and Tourism Management

MKT 444 Sales Effectiveness (Lilly, Barton) **Approved**

Psychology

PSY 390 Health Psychology and Culture (Barton, Lilly) **Approved**

Sociology

SOC 373 Green Criminology (Barton, Lilly) **Approved** course content, not mode of delivery (needs to send QM checklist to DCL)

#### **B. Amended Course Proposals**

Marketing, Entrepreneurship, Hospitality and Tourism Management

MKT 324 / ENT 324 Professional Selling – Create cross list with ENT 324, revised course objectives (Bucknall, Barton) **Approved**

Nutrition

NTR 573L Medical Nutrition Therapy and Lab – add one additional hour of laboratory (GSC approved 9/30/16) (Lilly, Barton) **Approved**

#### **C. Routine Course Change Requests**

Consumer, Apparel, and Retail Studies

APD 310 Portfolio Development for Apparel Design – revise prerequisite, remove APD 303, add APD 525 (Bucknall, Layson) **Approved**

CRS 312 L Quality Analysis of Consumer Goods – change course title to Technical Apparel Analysis (Bucknall, Layson) **Approved**

CRS 481 Contemporary Professional Issues in Consumer, Apparel, and Retail Studies – revise prerequisite for Apparel Design Concentration – remove APD 443, add APD 341 (Layson, Howerton) **Approved**

Kinesiology – The following Routine Changes were **Approved Pending** a brief rationale (Item 2) (Bucknall, Williams)

KIN 375 Physiology of Sport and Physical Activity – revise prerequisite, add grade of C or higher

KIN 379 Exercise Instruction – revise Bulletin text

KIN 390 Prevention and Emergency Care of Injuries I – revise Bulletin text

KIN 391 Prevention and Emergency Care of Injuries II – revise Bulletin text

KIN 466 Practicum in Fitness Leadership – revise prerequisites – remove KIN 469 as corequisite, add KIN 468 as pre or corequisite

KIN 468 Exercise Testing and Prescription I – revise prerequisites – remove KIN 379 as a prerequisite, remove Fitness Leadership concentration

KIN 469 Exercise Testing and Prescription II – revise prerequisites - remove Fitness Leadership Concentration

KIN 471 Internship Preparation in Fitness Leadership – revise prerequisites - remove Fitness Leadership Concentration from prerequisite, remove KIN 468 grade

KIN 595 Kinesiology Internship – revise prerequisites, remove KIN 468 as prerequisite (GSC approved 9/30/16)

#### Marketing, Entrepreneurship, Hospitality, and Tourism

ENT 404/ELC 404 Innovation and Entrepreneurship in Community Leadership – change course number to ENT/ELC 500 (on GSC 9/28 agenda) (GSC Tabled 9/30/16) (Bucknall, Lilly) **Table**, Form D is incomplete. Submitting department should be ELC or ENT, need effective date, need current and proposed Bulletin text, need a differentiation between UG and GR SLOs, requirements/evaluations and grading

MKT 327 Selling and Sales Management – change course number to MKT 328; create cross list with ENT 328 (Bucknall, Lilly) **Approved**

MKT 420 Key Account Selling – change course title to Strategic Account Management, remove prerequisite of MKT 324 (Bucknall, Lilly) **Approved**

MKT 427 / ENT 427 Personal Selling Internship – add prerequisite permission of instructor (Layson, Barton) **Approved**

STH 401 Hotel and Travel Services Marketing – add STH 332 or MKT 320 as prerequisite (Layson, Williams) **Approved**

#### Specialized Education Services – The following Routine Changes were **Approved** (Bucknall, Lilly):

SES 101 American Sign Language I – remove cross list with ASL 101 & declare equivalency

SES 102 American Sign Language II – remove cross list with ASL 102 & declare equivalency

SES 203 American Sign Language III – remove cross list with ASL 203 & declare equivalency

SES 204 American Sign Language IV – remove cross list with ASL 204 & declare equivalency

SES 245 Introduction to the Deaf Community – change course title to Introduction to the History and Culture of the Deaf Community, remove cross list with ASL 245 & declare equivalency

The following Routine Changes were **Tabled** (Williams, Barton) for clarification regarding sequence of the courses, and intent of change, slight revision to course titles might be needed as well.

SES 350a Interprofessional and Instructional Field Experience – change course number to SES 350

SES 350b Interprofessional and Instructional Field Experience – change course number to SES 351

SES 350c Interprofessional and Instructional Field Experience – change course number to SES 352

#### Theatre

THR 110 Theatrical Design: Occasions to Ceremonies – change course title to Designing Weddings and Other Ceremonies (Bucknall, Layson) **Approved**

THR 140 Stagecraft: Scenery, Lighting, & Sound – add prerequisite – restricted to School of Theatre majors (Bucknall, Layson) **Approved**

THR 145 Stagecraft: Costuming and Makeup - add prerequisite – restricted to School of Theatre majors (Bucknall, Layson) **Approved**

#### D. New Minor

##### Languages, Literatures, and Cultures

American Sign Language (Bucknall, Lilly) **Approved**

#### E. Program Revisions

##### Consumer, Apparel, and Retail Studies

Concentration: Global Apparel and Related Industries – revising courses for GARI Concentration (Barton, Lilly) **Approved**

##### School of Dance

Choreography and Performance (DANC) – B.F.A – Revising required courses (Bucknall, Barton) **Approved**

K-12 Teaching Licensure: Choreography and Performance (DANC) – B.F.A. – Revising course offerings (Bucknall, Barton) **Approved**

##### Mathematics and Statistics

Mathematics Major: Mathematics Concentration (MATH) – B.S. – revising Major requirements (Lilly, Bucknall) **Approved**

Specialized Education Services

Elementary Education and Special Education: General Curriculum Dual Major (SPEL) – B.S. – Add TED 222 as a required course for all Dual majors, revise s.h. from 36-39 to 39 (Barton, Lilly) **Approved**

**F. Request for Discontinuation**

Specialized Education Services

American Sign Language / Deaf Studies Minor (Bucknall, Lilly) **Approved**

Theatre

BFA Theatre Arts Education - Teacher Licensure Program (Lilly, Bucknall) **Tabled.** Incorrect form

**G. Experimental Courses - The following Experimental courses were reviewed, no action taken:**

School of Art

ART 342 Storyboarding for Animation (first offering)

ART 449 3D Digital Animation (first offering)

Mathematics and Statistics

MAT 371 Mathematical Programming and Dynamics (first offering)

Peace and Conflict Studies

PCS 589A Post-Conflict Peacebuilding: Local and Global Approaches (first offering)

**H. Late Additions**

**A. New Course Proposal**

Economics

ECO 426 Internship: Experiential Learning in Economics (Barton, Howerton) **Approved**

**B. Routine Change**

Biology

BIO 454 Plant Systematics – change course number to BIO 554, revise course title and description (Layson, Bucknall) **Approved**

**C. Amended Course Proposal**

Nutrition

NTR 282 Introduction to Dietetics – change credit structure from 1:1 to 1:0:2 (Barton, Layson) **Approved**

**D. Program Revision**

Sociology – Sociology with a Concentration in Criminology – add SOC 393 to Additional Requirements, requested Fall 2016 effective date. (Bucknall, Barton) **Approved**