THE UNIVERSITY OF NORTH CAROLINA AT GREENSBORO
UNDERGRADUATE CURRICULUM COMMITTEE
AGENDA – September 30, 2016

TO: Members of the Undergraduate Curriculum Committee:
   Karen Grigg  Kobie Leiper
   Rick Barton  Stephen Layson
   Nancy Bucknall  Janet Lilly
   Scott Howerton  Filip Saidak
   Etsuko Kinefuchi  Kathy Williams
   ex officio & non-voting: Jodi Pettazzoni, Director, Office of Assessment and Accreditation; Lisa Henline, Registrar’s Office; Dana Saunders, University Advising Council; Jennifer Stephens, University Teaching & Learning Commons

FROM: Karen Grigg, Chair

TIME & PLACE: Conference Room, 2711 MHRA, 2:00 – 5:00 P.M.

AGENDA ITEMS:

I. Approval of Minutes
   Minutes of September 9, 2016

II. Old Business
   A. Amended Course Proposals
      Marketing, Entrepreneurship, Hospitality, and Tourism Management
      ENT/STH/BUS 338 Global Franchising – course content revised (Lilly, Williams) Approved Pending clarification of cross listing with STH (Form D). Form D requesting cross-list received. New Form D also requesting a course title change.

   B. Routine Change Requests
      School of Health and Human Sciences
      HHS 126 Experimental Course: Personal and Academic Success in HHS: Purpose and Vision in Action – delete from the UNCG curriculum (Lilly, Howerton) Approved Pending clarification of course removal guidelines from Registrar’s Office. Notice received – okay to remove courses

      HHS 130 Experimental Course: Meditation for Life – delete from UNCG curriculum (Lilly, Howerton) Approved Pending clarification of course removal guidelines from Registrar’s Office. Notice received – okay to remove courses

      HHS 135 Design Your Life II: Creating Meaningful Experiences Through Coaching – change course title (Williams, Bucknall) Table, request additional rationale for title change. Rationale received.

   Religious Studies
      REL 111 NON-Western Religion – revise course title and description (Bucknall, Williams) Approved Pending a more detailed rationale addressing original content of course. Rationale received from department.

   C. New Concentrations
      Political Science - The following items were Tabled (Williams, Howerton)
      New Concentration – American Politics – concentration should have a minimum of three SLOs
      New Concentration – Global Politics – concentration should have a minimum of three SLOs, also need a Consultation (Form B) from IGS
      New Concentration – Public Affairs – concentration should have a minimum of three SLOs

   D. Program Revisions
      Marketing, Entrepreneurship, Hospitality, and Tourism
      Major in Entrepreneurship – Major has added new courses cross-listed with ENT, added markers, and hours reduced from 21 to 18 (Bucknall, Williams) Approved Pending clarification of rationale language, major or concentration. Additional rationale received
Women’s and Gender Studies – Offer accelerated BA to MA (Bucknall, Williams) Approved Pending GSC approval

III. New Business

A. New Course Proposals
School of Art
ARE 260 Art, Education, and Social Practice
School of Dance
DCE 530 Pilates: Movement Fundamentals for Dancers (GSC approved 9/30/16)
Environmental & Sustainability Studies
ENV 300 Environment & Experience
School of Health and Human Sciences & Marketing, Entrepreneurship, Hospitality & Tourism Management
HHS 275/ENT 275 Entrepreneurial Personal Branding
History
HIS 317 Creating a Public Past; History beyond the University
Marketing, Entrepreneurship, Hospitality and Tourism Management
MKT 444 Sales Effectiveness
Psychology
PSY 390 Health Psychology and Culture
Sociology
SOC 373 Green Criminology

B. Amended Course Proposals
Marketing, Entrepreneurship, Hospitality and Tourism Management
MKT 324 / ENT 324 Professional Selling – Create cross list with ENT 324, revised course objectives
Nutrition
NTR 573L Medical Nutrition Therapy and Lab – add one additional hour of laboratory (GSC approved 9/30/16)

C. Routine Course Change Requests
Consumer, Apparel, and Retail Studies
APD 310 Portfolio Development for Apparel Design – revise prerequisite, remove APD 303, add APD 525
CRS 312 L Quality Analysis of Consumer Goods – change course title to Technical Apparel Analysis
CRS 481 Contemporary Professional Issues in Consumer, Apparel, and Retail Studies – revise prerequisite for Apparel Design Concentration – remove APD 443, add APD 341
Kinesiology
KIN 375 Physiology of Sport and Physical Activity – revise prerequisite, add grade of C or higher
KIN 379 Exercise Instruction – revise Bulletin text
KIN 390 Prevention and Emergency Care of Injuries I – revise Bulletin text
KIN 391 Prevention and Emergency Care of Injuries II – revise Bulletin text
KIN 466 Practicum in Fitness Leadership – revise prerequisites – remove KIN 469 as corequisite, add KIN 468 as pre or corequisite
KIN 468 Exercise Testing and Prescription I – revise prerequisites – remove KIN 379 as a prerequisite, remove Fitness Leadership concentration
KIN 469 Exercise Testing and Prescription II – revise prerequisites - remove Fitness Leadership Concentration
KIN 471 Internship Preparation in Fitness Leadership – revise prerequisites - remove Fitness Leadership Concentration from prerequisite, remove KIN 468 grade
KIN 595 Kinesiology Internship – revise prerequisites, remove KIN 468 as prerequisite (GSC approved 9/30/16)
Marketing, Entrepreneurship, Hospitality, and Tourism
ENT 404/ELC 404 Innovation and Entrepreneurship in Community Leadership – change course number to ENT/ELC 500 (on GSC 9/28 agenda) (GSC Tabled 9/30/16)

MKT 327 Selling and Sales Management – change course number to MKT 328; create cross list with ENT 328

MKT 420 Key Account Selling – change course title to Strategic Account Management, remove prerequisite of MKT 324

MKT 427 / ENT 427 Personal Selling Internship – add prerequisite permission of instructor

STH 401 Hotel and Travel Services Marketing – add STH 332 or MKT 320 as prerequisite

Specialized Education Services
SES 101 American Sign Language I – remove cross list with ASL 101 & declare equivalency

SES 102 American Sign Language II – remove cross list with ASL 102 & declare equivalency

SES 203 American Sign Language III – remove cross list with ASL 203 & declare equivalency

SES 204 American Sign Language IV – remove cross list with ASL 204 & declare equivalency

SES 245 Introduction to the Deaf Community – change course title to Introduction to the History and Culture of the Deaf Community, remove cross list with ASL 245 & declare equivalency

SES 350a Interprofessional and Instructional Field Experience – change course number to SES 350

SES 350b Interprofessional and Instructional Field Experience – change course number to SES 351

SES 350c Interprofessional and Instructional Field Experience – change course number to SES 352

Theatre
THR 110 Theatrical Design: Occasions to Ceremonies – change course title to Designing Weddings and Other Ceremonies

THR 140 Stagecraft: Scenery, Lighting, & Sound – add prerequisite – restricted to School of Theatre majors

THR 145 Stagecraft: Costuming and Makeup - add prerequisite – restricted to School of Theatre majors

D. New Minor
Languages, Literatures, and Cultures
American Sign Language

E. Program Revisions
Consumer, Apparel, and Retail Studies
Concentration: Global Apparel and Related Industries – revising courses for GARI Concentration

School of Dance
Choreography and Performance (DANC) – B.F.A – Revising required courses

K-12 Teaching Licensure: Choreography and Performance (DANC) – B.F.A. – Revising course offerings

Mathematics and Statistics
Mathematics Major: Mathematics Concentration (MATH) – B.S. – revising Major requirements

Peace and Conflict Studies
PCST and OPCS Concentrations, PCS Minor – Revise required credits from 36 to 34, revise required PCS core courses (retroactive to Fall 2016)
Specialized Education Services
Elementary Education and Special Education: General Curriculum Dual Major (SPEL) – B.S. – Add TED 222 as a required course for all Dual majors, revise s.h. from 36-39 to 39

F. Request for Discontinuation
Specialized Education Services
American Sign Language / Deaf Studies Minor

Theatre
BFA Theatre Arts Education - Teacher Licensure Program

G. Request for Program Title Change
Theatre
BFA Theatre Arts Education to BFA Drama

H. Experimental Courses
School of Art
ART 342 Storyboarding for Animation (first offering)
ART 449 3D Digital Animation (first offering)

Mathematics and Statistics
MAT 371 Mathematical Programming and Dynamics (first offering)

Peace and Conflict Studies
PCS 589A Post-Conflict Peacebuilding: Local and Global Approaches (first offering)

I. Late Additions
A. New Course Proposal
Economics
ECO 426 Internship: Experiential Learning in Economics

B. Routine Change
Biology
BIO 454 Plant Systematics – change course number to BIO 554, revise course title and description

C. Amended Course Proposal
Nutrition
NTR 282 Introduction to Dietetics – change credit structure from 1:1 to 1:0:2

D. Program Revision
Sociology – Sociology with a Concentration in Criminology – add SOC 393 to Additional Requirements, requested Fall 2016 effective date.