TO: Members of the Undergraduate Curriculum Committee:

Jenny Dale  Karen Katula
Nicole Dobbins  Steve Layson
Carol Seaman  Linda McNeal
Watson Jennison  Janet Lilly
Deb Bell  Karen Poole

ex officio: Jodi Pettazzoni, Director, Office of Assessment and Accreditation;
Steve Roberson, Dean, Undergraduate Studies
Adjunct: Dana Saunders, Office of Undergraduate Student Excellence;
Lisa Henline, Office of University Registrar

FROM: Jenny Dale, Chair-Elect in the absence of Karen Poole, Chair

TIME & PLACE: Conference Room, MHRA, 2:00 P.M.

AGENDA ITEMS:

I. Approval of Minutes
Minutes of October 5, 2012

II. Old Business

A. Routine Course Changes
Classical Studies (No copy)
CCI 312 The Art and Archeology of Egypt – (Dobbins, Layson), Approved Pending
clarification of effective date for the change (10/5/12). Effective date Spring 2013, per Hugh Parker, Head, Department of Classical Studies.

Community & Therapeutic Recreation (No copy)
RPM 511 Seminar in Recreation and Parks – (Dale, Seaman), Approved Pending GSC approval (3/30/12). GSC approved 10/19/12
RPM 519 Directed in Recreation, Parks, and Tourism – (McAvoy, Seaman) Approved Pending GSC approval (3/30/12). GSC approved 4/20/12
RPM 535 Animal Assisted Therapy – (Dale, Seaman) Approved Pending GSC approval (3/30/12). GSC approved 10/19/12.

Undergraduate Studies (No copy)
RCO 239 Fine Arts Seminar - Change title – (Layson, Dobbins) Approved Pending effective date. Effective date will be Spring 2013

B. Program Revision
Communication, Sciences, and Disorders
Add Residency Requirement – (Seaman, Dobbins) Tabled (10/5/12). The department needs to consult with the UNCG Registrar for direction and clarification as to what impact the change would have and whether or not the residency requirement would violate existing consortium agreements. Form B, Course/Program Consultation, received from Kelly Rowett-James.

II. New Business

A. Request for Title Change for Existing Degree Program
Hospitality and Tourism Management
Proposed Title: Sustainable Tourism and Hospitality

B. Request for Discontinuation of Concentrations and/or Minor
Marketing, Entrepreneurship, Hospitality, and Tourism
   Hotel and Restaurant concentration
   Travel and Tourism concentration
   Hospitality and Tourism minor
Specialized Education Services
   Education of the Deaf (Lic.)
Specialized Education Services
   Auditory/Oral-Birth-Kindergarten teacher licensure
Teacher Education/Higher Education
   Biology Licensure
   English Licensure
   Math Licensure
   Middle Grades Licensure
   Physics Licensure
   Social Studies Licensure

C. New Course Proposals
Marketing, Entrepreneurship, Hospitality, and Tourism
   STH 101 Introduction to Sustainable Development
   STH 201 Corporate Social Responsibility and Change Management
   STH 231 Tourism, Cultures, and Places
   STH 232 Tourism Impacts and Alternatives
   STH 311 Sustainable Food and Beverage
   STH 313 Sustainable Revenue Management
   STH/GEO 331 Sustainable Tourism and Transportation
   STH 333 Research Methods and Decision Analysis in Tourism and Hospitality
   STH 401 Hotel and Travel Services Marketing
   STH 402 Responsible Human Resource Management in Tourism and Hospitality
   STH 433 Business Tourism
   STH 491 Tourism and Hospitality Strategic Management

Political Science
   PSC 280 Introduction to Law

Undergraduate Studies
   ISL 104 Service, Reflection and Inquiry

Philosophy
   ENT/PHI 362 Ethical Issues in Entrepreneurship*

D. Amended Course Proposals
Undergraduate Studies
   ISL 101 Collaboration, Communication and Inquiry – change course name to Connection, Collaboration and Inquiry; amendments to learning outcomes to better align with Gen Ed Learning Goal 5
   ISL 102 Research, Discovery and Inquiry – amend learning outcomes to better align with Gen Ed Learning Goal 5

E. Routine Course Change Requests
Anthropology
   ATY 440 – Delete (Alt fall)
   ATY 523 – change title to Applied Archaeology: Cultural Resource Management and Public Archaeology
   ATY 555 – change prerequisites
   ATY 557 – add open to juniors and seniors only

Biology
   BIO 490 Medical Technology Clinical Year – delete course from Undergraduate Bulletin

Classical Studies
   CCI 111 Introduction to Linguistics – delete from Undergraduate Bulletin

Community and Therapeutic Recreation
   Courses for BS Students – prerequisites for all Community and Therapeutic Recreation courses should be CTR, rather than RPM

Environmental Studies
ENV 399 Environmental Studies Internship – add notation that course can be taken for credit at different internship site

Finance
FIN 335/ENT 335 Entrepreneurial Finance – delete fall and insert spring semester

Interior Architecture
IAR 500 Supervised Professional Experience – change course number from 500 to 600

Marketing, Entrepreneurship and Hospitality and Tourism Management
HTM 151 Introduction to Hospitality and Tourism Management – change number, prefix, title, description
HTM 245 Cross-Cultural Study Tour in Hospitality and Tourism – change prefix
HTM 251 Multicultural Issues in Hospitality and Tourism - change prefix
HTM 320 Tourism Planning and Development – change prefix
HTM 351 Hotel Operations – change prefix, title, number, level, prerequisites, description
HTM 352 Destination Management – change prefix, title, number, prerequisites, description
HTM 354 Hospitality Entrepreneurship – change prefix
HTM 374 Hospitality Facilities Design and Systems – change prefix, title, number, prerequisites, description
HTM 417 Internship in Hospitality and Tourism Management – change prefix, semester offered
HTM 445 Community-Based Tourism Planning – change prefix, title, description
HTM 450 Service Management – change prefix, number, course level
HTM 459 Independent Study in Hospitality and Tourism – change prefix, title, prerequisites
HTM 473 Wine Appreciation for the Hospitality Professional – change prefix

Marketing, entrepreneurship and Hospitality and Tourism – delete following courses from University curriculum under the Hospitality and Tourism Program
HTM 171 Introduction to Culinary Arts
HTM 174 Food Safety for the Hospitality Professional
HTM 189 Experimental course: Introduction to Foods
HTM 261 Introduction to Travel and Tourism
HTM 324 Commercial and Entrepreneurial Recreation (Cross-listed with RPM 324)
HTM 371 Restaurant Development and Operations
HTM 372 Catering Sales and Management
HTM 373 Beverage Management
HTM 423 Meeting and Event Planning and Management (Cross-listed with RPM 423)
HTM 463 Sustainable Tourism Development

Media Studies – Change frequency of offering for the following courses
MST 197 Media Production Practicum
MST 205 Media Literacy
MST 226 Television Appreciation
MST 305 Digital Media
MST 320 Multimedia for Social Entrepreneurship and Civic Engagement
MST 323 Radio and Media Culture
MST 361 Radio and Television Announcing
MST 371 Field and Studio Production
MST 380 Studio News Production
MST 407 Media Law and Ethics
MST 440 Online Journalism
MST 441 Video Journalism
MST 442 Advanced Broadcast Journalism
MST 497 Advanced Media Production Practicum
MST 499 Senior Portfolio

Media Studies
MST 222 Topics in Media and Popular Culture – change course number, add repeat for credit, change frequency of offering, change course description
MST 271 Introduction to Image and Sound Acquisition – change course description
MST 350 Writing for the Screen – add course requisite
MST 370 Single Camera Production I – change course description
MST 470 Single Camera Production II – change course description
MST 468 Sportscasting – add course prerequisite, change frequency of offering
MST 580 Directing – change course prerequisite
MST 559 Doing Visual History – change frequency of offering
MST 581 Dance on Video – change frequency of offering

Music Performance
MUP 103 Principles of Jazz Theory – Delete from Undergraduate Bulletin
MUP 131, 132, 133, 134 Class Piano – add prerequisite
MUP 204 Principles of Jazz Theory – change prerequisite
MUP 302 Keyboard Harmony I – change prerequisite
MUP 303 Keyboard Harmony II - change prerequisite, change course description
MUP 304 Jazz Ear Training – change prerequisite
MUP 321 Jazz Improvisation I – change prerequisite
MUP 381B Women’s Glee Club – remove B from course number
MUP 394A Symphonic Band – remove A from course number, change credit structure
MUP 395A Jazz Ensemble I – remove A from course number
MUP 401 Jazz Piano Skills – delete from Undergraduate Bulletin
MUP 423 Jazz Arranging I – change prerequisite
MUP 424 Jazz Arranging II – change prerequisite
MUP 460 History of Jazz – change prerequisite
MUP 497 Directed Study in Music – change title, remove Dean and replace with Department Head, clarify current expectations in description

Music Studies – Delete following courses from Undergraduate Bulletin
MUS 525 Overview of Tonal Harmony and Form
MUS 526 Overview of Western Music History

Music Studies
MUS 533 Music of the Twentieth Century – change course description

Political Science
PSC 316 Introduction to Law – change title
PSC 512 Federalism and Intergovernmental Relations – change prerequisite
PSC 545 Nonprofit Financial Management and Budgeting – change course number
PSC 550 Local Government Administration – change course number, change prerequisites

Social Work
SWK 554 Social Work with Mentally Ill People – change title

Undergraduate Studies
GRC 102 Topics in Connected Thinking: An Introduction to Interdisciplinary and Cross-Professional Problem Solving – change credit structure, change prerequisites

F. Program Revisions
Classical Studies, Classical Languages and Literature concentration; Classical Civilization concentration; Classical Archaeology concentration
Add CCI 455 UNCG in Rome, to the Related Field category, change wording in Undergraduate Bulletin so that students cannot get credit for more than 6 s.h. towards major

English/English as a Second Academic Concentration for Middle Grades Education Majors
Delete ENG 322 Teaching Writing in the Secondary Schools; Add ENG 324 Teaching Writing in Elementary and Middle Grades

English/English as a Second Academic Concentration for Middle Grades Education Majors
Delete ENG 341 Topics in Literature; Add ENG 310 Young Adult Literature

Marketing, Entrepreneurship, Hospitality, and Tourism/Hospitality and Tourism
B.A. in Hospitality and Tourism Management; Concentration in Hotel and Restaurant Management; Concentration in Travel and Tourism Management; Minor in Hospitality and Tourism Management – request blanket substitutions to facilitate the automatic substitution of courses where appropriate.

Marketing, Entrepreneurship, Hospitality, and Tourism/Hospitality and Tourism
B.A. degree in Hospitality and Tourism Management – change name to B.A. degree in Sustainable Tourism and Hospitality – required hours reduced to 75; deletion of business minor requirement; addition of language requirement; courses to be deleted from program
core: HTM 251, HTM 354, HTM 417, HTM 450; delete Hotel and Restaurant concentration; HTM and related area/cognate courses; delete Travel and Tourism concentration; HTM and related area/cognate courses; additions to program core: STH 101, STH 201, STH 231, STH 232, STH 311, STH 313, STH 331, STH 333, STH 401, STH 402, STH 433, STH 491; delete HTM 261 Multicultural Issues in Hospitality and Tourism
Political Science, Pre-Law concentration
  Add PSC 280, Introduction to Law, to list of electives
Special Programs in Liberal Studies, Social Sciences Concentration – revision to close loophole allowing double-major and second degree students to “double count” courses toward Social Sciences concentration and second declared major
Special Programs in Liberal Studies (SPLS): Social Sciences
  Correction to be applied to ’12-’13 Undergraduate Bulletin to close loophole allowing double-major and second degree students to double count courses
G. Experimental Courses
  Art (The following Art courses were approved by Jenny Dale, Chair-elect on 10/30/12)
    ART 276 Creative Space: The Meeting of Art and Entrepreneurship
    ART 390 Art and Politics
    ARH 355 New Media Art
  Classical Studies
    LAT 465 Student Teaching in Latin (2nd offering), approval needed
  Teacher Education and Higher Education
    TED 589 Economics for Educators (2nd offering), approval needed