THE UNIVERSITY OF NORTH CAROLINA AT GREENSBORO
UNDERGRADUATE CURRICULUM COMMITTEE
Meeting Minutes
November 1, 2013

Members present: Bell, Dale, Dobbins, Donaldson, Duffy, Henline, Katula, Layson, Pettazzoni, Saunders, Sopper for Roberson
Members Absent: Jennison, Lilly, Rankin,
Guests: Alyssa Gabbay, Religious Studies; Barbara Tookey, Office of Assessment and Accreditation; Della Hawes, Registrar’s Office

AGENDA ITEMS:

I. Approval of Minutes
Minutes of October 4, 2013 – (Bell, Donaldson) Approved

II. Old Business
Routine Changes
Assessment and Accreditation
Memo from Jodi Pettazzoni, Director of Assessment and Accreditation – corrections needed to match Academic Program Inventory and Undergraduate Bulletin – (Poole, Lilly)
Approved Pending confirmation of the name of the BS program in Public Health.
Memo received from Dan Bibeau with explanation. Approved

III. New Business
A. Retroactive Actions (Memo from Mark Engebretson) – Retroactive actions can be managed as requested until 2014 and then will be handled on a case-by-case basis while changing software systems. Debra Banks and Melanie Hoover will be asked to attend the next meeting to define criteria to be used in the case-by-case determination.

B. Accelerated Degree Program (Jenny Dale) No attachments. The College C&T Committee has several questions about the accelerated degree program. Concerns include whether or not we have had a conversation about devaluing undergraduate education by taking 12 hours out of an undergraduate degree to devote to a graduate degree – it is then no longer 122 hour undergraduate degree. Questions are based on proposals submitted by Physics (132 hour undergraduate degree) and Geography that are not specific enough about courses. Clarification is needed regarding double-dipping since 12 hours can count for both undergraduate and graduate degrees – UCC and GSC have been asked to clarify titling of the program, which will show up on the transcript and also the range of required graduate credits. It has been determined that the accelerated degree program will not be a new program, but there is an issue of how credits are articulated between the two. It will be a program revision for the department or a new concentration. Students are allowed to take four 600-level courses. Program revisions will need to be approved by GSC before approval by UCC. Existing accelerated masters programs need to be discontinued.

C. New BOG Policies (Dana Saunders, University Advising Council) No attachments – Board of Governors has mandated policies which will take place in Fall 2014 and will impact UNCG’s academic standing policy and course withdrawal policy. Freshman through senior must have a 2.0 cumulative GPA to be considered in academic good standing; however this is no longer based just on GPA. Students with financial aid, to remain eligible for financial aid, must successfully pass and complete at least 67% of the hours that they are locked into after the first week of classes. GA now requires that students must have a 2.0 cumulative GPA and successfully pass and complete 67% of the hours that they are locked into each semester. This means it would be possible for student to have 4.0, but go on academic probation, even suspension or dismissal because they haven’t successfully completed enough hours. This may impact as many as 900 additional students that may fall on academic probation because of hours, not because of GPA. All students will be limited to 16 hours of withdrawals for entire undergraduate career.
D. New Course Proposals

Art

ART 447 New Media and Design Professional Practices Studio Capstone – (Dobbins, Donaldson) **Approved Pending** notification that the title is too long, reduce to 30 characters; submit Program Revision for requirement of ART 447 for students in the New Media and Design concentration.

ART 448 Variable Topics in New Media and Design – (Dobbins, Layson) **Approved Pending** revised credit structure, which should be 3:1:6; Form A indicates course can be repeated for credit, but no indication of how many times it can be repeated; remove “and prerequisites” from bulletin listing.

Classical Studies

LAT 465 Student Teaching and Seminar in Latin – (Katula, Duff) **Approved**

Consumer, Apparel, & Retail Studies

RCS 363 Visual Merchandising and Product Presentation – (Katula, Bell) **Approved with suggestions**; SLO’s should be linked to assignments; clarify attendance policy and how it should be communicated to students

Marketing, Entrepreneurship, Hospitality, and Tourism

MKT 330 Social Media Marketing – (Katula, Layson) **Approved Pending** revision of rationale, i.e., need in terms of curriculum; SLOs as listed are not measurable outcomes, example: articulate, rather than know, strengths and weaknesses; need to submit program revision; need to provide more information for required texts/reading references

Religious Studies

REL 226 Approaches to the Qur’an – (Katula, Donaldson) **Approved**

Social Work/Human Development and Family Studies

SWK/HDF 392 Introduction to Child Maltreatment – (Donaldson, Bell) **Approved Pending** revision of rationale, i.e., speak more clearly to the programs and why this course is important; suggestion to change title; course meets learning goals of LG5, not LG4

E. Amended Course Proposals

Apparel Product Design

APD 251 Principles of Apparel Evaluation – change course title to Studio II: Garment Construction; increase credit hours from 2:1:3 to 3:2:3 – (Donaldson, Dobbins) **Approved Pending** notification to students that the credit structure is changing for Spring 2014; academic integrity policy should be added to syllabus

APD 310 Portfolio Development for Apparel Design – increase credit hours from 2:2 to 3:2:3; change prerequisites from APD 244, APD 250 to grade of C or better in APD 244, 342. – (Bell, Donaldson) **Approved with suggestion** that the academic integrity policy be added to syllabus.

F. Routine Changes

Consumer, Apparel, and Retail Studies

APD 250 Product Design Studio I: Process & Structure – change title to Studio I: Patternmaking; add APD 200 Fundamentals of Apparel Product Development; remove passing the apparel product construction proficiency exam – (Bell, Katula) **Approved**

APD 342 Product Design Studio II: Process & Structure – change number and title to APD 303 Studio III: Draping; change prerequisite to 2.0 or better in APD 251 – (Donaldson, Layson) **Approved**

APD 444 Product Design Studio IV: Technical Design – change title to Product Design Studio VI: Technical Design; remove senior majors only as prerequisite; add APD 244 Visual Communication for the Textile Products Industry – (Duffy, Layson) **Approved**

APD 452 Textile Products Production Management – remove CRS 211 as prerequisite – (Donaldson, Duffy) **Approved**

CRS 312 Quality Analysis of Consumer Goods – add CRS 211 Textile Science: From Fiber to Finish as prerequisite – (Bell, Katula) **Approved**

CRS 463 Global Sourcing of Apparel and Related Consumer Products – remove CRS 221, 231; junior or senior standing as prerequisites – (Bell, Layson) **Approved**

RCS 362 Integrated Marketing Communications for Apparel and Consumer Retailing – change Course number to RCS 262 – (Bell, Layson) **Approved**
Classical Studies
CCI 512 The Archaeology of Roman Daily Life – add prerequisite, classical studies major (any concentration). SPLS major, Archaeology (U808) concentration, or admission to the M.Ed. in Latin – (Bell, Layson) **Approved**

Economics
ECO 100 Economics of a Global Sustainable Society – Delete prerequisites – (Bell, Dobbins) **Approved**

Teacher Education and Higher Education
TED 521 Literacy II: Reading and Writing in the Intermediate Elementary Grades – change prerequisite to “Admission to the MAT in Elementary Education” – (Layson, Dobbins) **Approved** Spring 2014

G. Program Revisions
Anthropology – add average minimum GPA requirement of 2.0 for all courses taken in the major, add requirement that at least 2 of the 5 required ATY electives must be 400 or 500 level courses. – (Bell, Donaldson) **Approved**

Art BFA – remove ART 221 Life Drawing 1 as foundation level requirement; all art education students be required to take ART 221 at some point after freshman year – (Bell, Donaldson) **Approved**

Environmental Studies – add SOC 377 to list of courses that meet the “Policy and Humanities” requirements for the major and minor – (Bell, Katula) **Approved**

Consumer, Apparel, & Retail Studies, Apparel Product Design concentration – change name of concentration to Apparel Design; require all students to take APD 200, replacing the need for sewing proficiency exam as prerequisite for APD 250; remove ACC 201 as requirement for concentration. – (Bell, Duffy) **Approved**

Marketing, Entrepreneurship, and Hospitality & Tourism Management/Major in Marketing – Delete BUS 450 Directed Business Practice from the list of accepted elective courses for the marketing major; add MKT 330 Social Media Marketing to the list of accepted elective courses for the marketing major – (Donaldson, Layson) **Approved**

H. Experimental Courses – The following experimental courses were reviewed with no action taken, with the exception of PCS 589

Dance
DCE 259 Laban Movement Analysis

Classical Studies
LAT 314 Love and Sex in Ancient Rome

Peace and Conflict Studies
PCS 589A Sports, Conflict, and Peacebuilding – 2nd Offering – (Katula, Donaldson) – **Approved** with following recommendations for a permanent course proposal: verbs used for learning outcomes should be measurable; course number should be PSC 589; need consultation from Kinesiology; include broader list of films; YouTube is the not the most stable medium for required videos.

Undergraduate Studies
ISL 106 Independent Study

Theatre
THR 389 Introduction to Musical Theatre Performance

Meeting adjourned at 4:20 p.m.