THE UNIVERSITY OF NORTH CAROLINA AT GREENSBORO
UNDERGRADUATE CURRICULUM COMMITTEE
Meeting Minutes
November 30, 2012

Members present: Bell, Dale, Dobbins, Henline, Jennison, Katula, Layson, Lilly, McNeal, Pettazzoni, Poole, Saunders, Seaman,
Members Absent: Roberson,
Guests: Sevil Sonmez, Marketing, Entrepreneurship, Hospitality and Tourism; Bonnie Canziani, Marketing, Entrepreneurship, Hospitality and Tourism; Jerrie Hsieh, Marketing, Entrepreneurship, Hospitality and Tourism; Erick Byrd, Marketing, Entrepreneurship, Hospitality and Tourism; Laura Pipe, Undergraduate Studies; John Sopper, Undergraduate Studies; Frank Donaldson, Media Studies; Jay Parr, Special Programs in Liberal Studies; Barbara Tookey, Office of Assessment and Accreditation; Debra Banks, Registrar’s Office, Chelsea Bunch, Registrar’s office; Della Hawes, Registrar’s Office

AGENDA ITEMS:
I. Approval of Minutes
   Minutes of October 5, 2012 – (Layson, Jennison) Approved; Lilly, Bell abstained

II. Old Business
   A. Routine Course Changes
      Classical Studies (No copy)
         CCI 312 The Art and Archeology of Egypt – (Dobbins, Layson) Approved
      Community & Therapeutic Recreation (No copy)
         RPM 511 Seminar in Recreation and Parks – (Dale, Seaman), Approved
         RPM 519 Directed in Recreation, Parks, and Tourism – (McAvoy, Seaman) Approved
         RPM 535 Animal Assisted Therapy – (Dale, Seaman) Approved
      Undergraduate Studies (No copy)
         RCO 239 Fine Arts Seminar - Change title – (Layson, Dobbins) Approved
   B. Program Revision
      Communication, Sciences, and Disorders
         Add Residency Requirement – (Layson, Seaman) Approved

III. New Business
   A. Request for Title Change for Existing Degree Program
      Hospitality and Tourism Management
         Proposed Title: Sustainable Tourism and Hospitality – (Lilly, Layson) Approved Request to be submitted to GA
   B. Request for Discontinuation of Concentrations and/or Minor
      Marketing, Entrepreneurship, Hospitality, and Tourism – (Poole, McNeal) Approved
         Hotel and Restaurant concentration
         Travel and Tourism concentration
         Hospitality and Tourism minor
      Specialized Education Services
         Education of the Deaf (Lic.) – (Lilly, Layson) Tabled. Paperwork needed for review
      Specialized Education Services
         Auditory/Oral-Birth-Kindergarten teacher licensure – (McNeal, Seaman) Approved
      Teacher Education/Higher Education – (Poole, Dobbins) Requests for the following licensure program discontinuations were Approved Pending receipt of CIP codes.
         Biology Licensure
         English Licensure
         Math Licensure
         Middle Grades Licensure
         Physics Licensure
         Social Studies Licensure
C. New Course Proposals
Marketing, Entrepreneurship, Hospitality, and Tourism

STH 101 Introduction to Sustainable Development – (Lilly, Layson) **Approved Pending**

STH 201 Corporate Social Responsibility and Change Management - (Lilly, Dobbins) **Approved Pending**

STH 231 Tourism, Cultures, and Places – (Poole, Dobbins) **Approved Pending**

STH 232 Tourism Impacts and Alternatives – (Dobbins, Jennison) **Approved Pending**

STH 311 Sustainable Food and Beverage – (Poole, Layson) **Approved Pending**

STH 313 Sustainable Revenue Management – (Dobbins, Lilly) **Approved Pending**

STH/GEO 331 Sustainable Tourism and Transportation – (Lilly, Jennison) **Approved Pending**

STH 333 Research Methods and Decision Analysis in Tourism and Hospitality – (Layson, Katula) **Approved Pending**

STH 401 Hotel and Travel Services Marketing – (Dobbins, Lilly) **Approved Pending**

STH 402 Responsible Human Resource Management in Tourism and Hospitality – (Dobbins, Seaman) **Approved Pending**

STH 433 Business Tourism – (Poole, McNeal) **Approved Pending**

STH 491 Tourism and Hospitality Strategic Management – (Dobbins, McNeal) **Approved Pending**

Political Science

PSC 280 Introduction to Law – (Katula, Layson) **Approved**

Undergraduate Studies

ISL 104 Service, Reflection and Inquiry – (Lilly, Seaman) **Approved**

Philosophy

ENT/PHI 362 Ethical Issues in Entrepreneurship* - (Seaman, Lilly) **Approved**

D. Amended Course Proposals
Undergraduate Studies

ISL 101 Collaboration, Communication and Inquiry – change course name to Connection, Collaboration and Inquiry; amendments to learning outcomes to better align with Gen Ed Learning Goal 5 – (Katula, Seaman) **Approved**

ISL 102 Research, Discovery and Inquiry – amend learning outcomes to better align with Gen Ed Learning Goal 5 – (Lilly, McNeal) **Approved**

E. Routine Course Change Requests

Anthropology

ATY 440 – Delete (Alt fall) - (Lilly, Katula) **Approved**

ATY 523 – change title to Applied Archaeology: Cultural Resource Management and Public Archaeology - (Lilly, Katula) **Approved**

ATY 555 – change prerequisites - (Lilly, Katula) **Approved**

ATY 557 – add open to juniors and seniors only - (Lilly, Katula) **Approved**

Biology

BIO 490 Medical Technology Clinical Year – delete course from Undergraduate Bulletin – (Layson, Lilly) **Approved**

Classical Studies

CCI 111 Introduction to Linguistics – delete from Undergraduate Bulletin – (Lilly, McNeal) **Approved**

Community and Therapeutic Recreation

Courses for BS Students – prerequisites for all Community and Therapeutic Recreation courses should be CTR, rather than RPM – (Lilly, McNeal) **Approved**
Environmental Studies
ENV 399 Environmental Studies Internship – add notation that course can be taken for credit at different internship site – (Poole, Jennison) Approved

Finance
FIN 335/ENT 335 Entrepreneurial Finance – delete fall and insert spring semester – (Dobbins, Jennison) Approved

Interior Architecture
IAR 500 Supervised Professional Experience – change course number from 500 to 600 – (Dobbins, McNeal) Approved Pending notification of effective date Spring 2013

Marketing, Entrepreneurship and Hospitality and Tourism Management – (Lilly, Jennison) The following routine proposals were Approved
HTM 151 Introduction to Hospitality and Tourism Management – change number, prefix, title, description
HTM 245 Cross-Cultural Study Tour in Hospitality and Tourism – change prefix
HTM 251 Multicultural Issues in Hospitality and Tourism - change prefix
HTM 320 Tourism Planning and Development – change prefix
HTM 351 Hotel Operations – change prefix, title, number, level, prerequisites, description
HTM 352 Destination Management – change prefix, title, number, prerequisites, description
HTM 354 Hospitality Entrepreneurship – change prefix
HTM 374 Hospitality Facilities Design and Systems – change prefix, title, number, prerequisites, description
HTM 417 Internship in Hospitality and Tourism Management – change prefix, semester offered
HTM 445 Community-Based Tourism Planning – change prefix, title, description
HTM 450 Service Management – change prefix, number, course level
HTM 459 Independent Study in Hospitality and Tourism – change prefix, title, prerequisites
HTM 473 Wine Appreciation for the Hospitality Professional – change prefix

Marketing, entrepreneurship and Hospitality and Tourism – delete following courses from University curriculum under the Hospitality and Tourism Program – (Lilly, Layson) The following routine proposals were Approved
HTM 171 Introduction to Culinary Arts
HTM 174 Food Safety for the Hospitality Professional
HTM 189 Experimental course: Introduction to Foods
HTM 261 Introduction to Travel and Tourism
HTM 324 Commercial and Entrepreneurial Recreation (Cross-listed with RPM 324)
HTM 371 Restaurant Development and Operations
HTM 372 Catering Sales and Management
HTM 373 Beverage Management
HTM 423 Meeting and Event Planning and Management (Cross-listed with RPM 423)
HTM 463 Sustainable Tourism Development

Media Studies – Change frequency of offering for the following courses – (Dobbins, Layson) The following routine proposals were Approved
MST 197 Media Production Practicum
MST 205 Media Literacy
MST 226 Television Appreciation
MST 305 Digital Media
MST 320 Multimedia for Social Entrepreneurship and Civic Engagement
MST 323 Radio and Media Culture
MST 361 Radio and Television Announcing
MST 371 Field and Studio Production
MST 380 Studio News Production
MST 407 Media Law and Ethics
MST 440 Online Journalism
MST 441 Video Journalism
MST 442 Advanced Broadcast Journalism
MST 497 Advanced Media Production Practicum
MST 499 Senior Portfolio
Media Studies – (Dobbins, Layson) The following routine proposals were Approved
MST 222 Topics in Media and Popular Culture – change course number, add repeat for credit, change frequency of offering, change course description
MST 271 Introduction to Image and Sound Acquisition – change course description
MST 350 Writing for the Screen – add course prerequisite
MST 370 Single Camera Production I – change course description
MST 470 Single Camera Production II – change course description
MST 468 Sportscasting – add course prerequisite, change frequency of offering

(Dobbins, Katula) The following routine proposals were Approved Pending GSC approval
MST 580 Directing – change course prerequisite
MST 559 Doing Visual History – change frequency of offering
MST 581 Dance on Video – change frequency of offering

Music Performance – (Dobbins, McNeal) Approved Pending clarification of effective date
MUP 103 Principles of Jazz Theory – Delete from Undergraduate Bulletin
MUP 131, 132, 133, 134 Class Piano – add prerequisite
MUP 204 Principles of Jazz Theory – change prerequisite
MUP 302 Keyboard Harmony I – change prerequisite
MUP 303 Keyboard Harmony II - change prerequisite, change course description
MUP 304 Jazz Ear Training – change prerequisite
MUP 321 Jazz Improvisation I – change prerequisite
MUP 381B Women’s Glee Club – remove B from course number
MUP 394A Symphonic Band – remove A from course number, change credit structure
MUP 395A Jazz Ensemble I – remove A from course number
MUP 401 Jazz Piano Skills – delete from Undergraduate Bulletin
MUP 423 Jazz Arranging I – change prerequisite
MUP 424 Jazz Arranging II – change prerequisite
MUP 460 History of Jazz – change prerequisite
MUP 497 Directed Study in Music – change title, remove Dean and replace with Department Head, clarify current expectations in description

Music Studies – Delete following courses from Undergraduate Bulletin
MUS 525 Overview of Tonal Harmony and Form – (Dobbins, McNeal) Approved Pending change of effective date to Spring 2013
MUS 526 Overview of Western Music History - (Dobbins, McNeal) Approved Pending change of effective date to Spring 2013

Music Studies
MUS 533 Music of the Twentieth Century – change course description - (Dobbins, McNeal) Approved Pending change of effective date to Spring 2013

Political Science – (Dobbins, Layson) The following courses were Approved Pending change of effective date to Spring 2013
PSC 316 Introduction to Law – change title
PSC 512 Federalism and Intergovernmental Relations – change prerequisite
PSC 545 Nonprofit Financial Management and Budgeting – change course number
PSC 550 Local Government Administration – change course number, change prerequisites

Social Work
SWK 554 Social Work with Mentally Ill People – change title – (Lilly, McNeal) Approved

Undergraduate Studies
GRC 102 Topics in Connected Thinking: An Introduction to Interdisciplinary and Cross-Professional Problem Solving – change credit structure, change prerequisites – (Dobbins, Seaman) Approved

F. Program Revisions
Classical Studies, Classical Languages and Literature concentration; Classical Civilization concentration; Classical Archaeology concentration
Add CCI 455 UNCG in Rome, to the Related Field category, change wording in Undergraduate Bulletin so that students cannot get credit for more than 6 s.h. towards major – (Seaman, McNeal) Approved

English/English as a Second Academic Concentration for Middle Grades Education Majors
Delete ENG 322 Teaching Writing in the Secondary Schools; Add ENG 324 Teaching Writing in Elementary and Middle Grades – (Layson, Dobbins) Approved
English/English as a Second Academic Concentration for Middle Grades Education Majors
Delete ENG 341 Topics in Literature; Add ENG 310 Young Adult Literature – (Layson, McNeal) Approved

Marketing, Entrepreneurship, Hospitality, and Tourism/Hospitality and Tourism
B.A. in Hospitality and Tourism Management; Concentration in Hotel and Restaurant Management; Concentration in Travel and Tourism Management; Minor in Hospitality and Tourism Management – request blanket substitutions to facilitate the automatic substitution of courses where appropriate. – (Layson, Dobbins) Approved

Marketing, Entrepreneurship, Hospitality, and Tourism/Hospitality and Tourism
B.A. degree in Hospitality and Tourism Management – change name to B.A. degree in Sustainable Tourism and Hospitality – required hours reduced to 75; deletion of business minor requirement; addition of language requirement; courses to be deleted from program core: HTM 251, HTM 354, HTM 417, HTM 450; delete Hotel and Restaurant concentration; HTM and related area/cognate courses; delete Travel and Tourism concentration; HTM and related area/cognate courses; additions to program core: STH 101, STH 201, STH 231, STH 232, STH 311, STH 313, STH 331, STH 333, STH 401, STH 402, STH 433, STH 491; delete HTM 261 Multicultural Issues in Hospitality and Tourism – (Lilly, Layson) Approved retroactive 2010-2011

Political Science, Pre-Law concentration
Add PSC 280, Introduction to Law, to list of electives

Special Programs in Liberal Studies, Social Sciences Concentration – revision to close loophole allowing double-major and second degree students to “double count” courses toward Social Sciences concentration and second declared major – (Layson, Lilly) Approved

Special Programs in Liberal Studies (SPLS): Social Sciences
Correction to be applied to ’12-’13 Undergraduate Bulletin to close loophole allowing double-major and second degree students to double count courses - (Layson, Lilly) Approved

G. Experimental Courses
Art (The following Art courses were approved by Jenny Dale, Chair-elect on 10/30/12)
ART 276 Creative Space: The Meeting of Art and Entrepreneurship
ART 390 Art and Politics
ARH 355 New Media Art

Classical Studies
LAT 465 Student Teaching in Latin (2nd offering), approval needed – (Lilly, Seaman) Approved
Pending syllabus

Teacher Education and Higher Education
TED 589 Economics for Educators (2nd offering), approval needed – (McNeal, Lilly) Approved

Meeting Adjourned at 4:10 p.m.