THE UNIVERSITY OF NORTH CAROLINA AT GREENSBORO
UNDERGRADUATE CURRICULUM COMMITTEE
Meeting Minutes
February 5, 2016
1607 MHRA – 2:00 P.M.

Members present: Barton, Bucknall, Donaldson, Duffy, Grigg, Henline, Howerton, Kinefuchi, Layson, Leiper, Lilly, Pettazzoni, Saunders, Stephens

Guests: Deb Bell, Department of Theatre; Ann Ramsey, Department of Consumer, Apparel, and Retail Studies; Moses Acquaah, Department of Management; Della Hawes, University Registrar’s Office

AGENDA ITEMS:

I. Approval of Minutes
Minutes of January 8, 2016 as submitted (Barton, Layson) Approved with two abstentions

II. Old Business

A. New Course Proposals
   BIO 375 Cell Biology and Genetics Laboratory (Kinefuchi, Barton) Approved Pending clarification of prerequisite of grade C or better. Response received from Department. Approved
   BIO 538 Human Evolutionary Genetics (Barton, Kinefuchi) Approved Pending GSC approval. GSC approved 1/29/16. Approved

   Media Studies (moved from 1/8/16 agenda)
   MST 100 Understanding Media (Barton, Duffy) Approved
   MST 303 History of Electronic Media (Duffy, Bucknall) Approved
   MST 375 Editing I (Duffy, Layson) Approved
   MST 428 Topics in Electronic Media (Barton, Duffy) Approved

B. Amended Course Proposals
   Media Studies (Moved from 1/8/16 agenda)
   MST 205 Media Literacy – amendment underscores course’s focus on analyzing media (Duffy, Grigg) Approved
   MST 271 Introduction to Media Production – combining shooting and editing classes into a single course (Bucknall, Duffy) Approved
   MST 321 Topics in Film and Pop Culture – clarify course’s focus and scope ((Barton, Leiper) Approved
   MST 471 Editing II – elevate course to more advanced skills (Duffy, Bucknall) Approved

C. Routine Course Change Request
   Biology
   BIO 528 Microbial Ecology – revise prerequisites (Layson, Howerton) Approved Pending GSC approval (GSC approved 12/3/15) Approved
   BIO 549 Current Topics in Biology – revise prerequisites (Layson, Howerton) Approved Pending GSC approval (GSC approved 12/3/15) Approved
   BIO 579 Environmental Physiology – revise prerequisites (GSC approved 12/3/15) (Layson, Barton) Approved
Mathematics and Statistics
MAT 514 Theory of Numbers – revise prerequisites (Layson, Kinefuchi) Approved Pending GSC Approval.  "GSC Approved 1/29/16 Approved"
MAT 540 Introductory Complex Analysis – revise prerequisites (Layson, Kinefuchi) Approved Pending GSC approval.  "GSC Approved 1/29/16 Approved"

Media Studies (Moved from 1/18/16 agenda) The following MST courses were Approved (Lilly, Barton):
MST 328 Introduction to Film History – change course number to MST 302, add prerequisite
MST 327 Non-Western Film: Asian – change credit structure to 3:3
MST 520 History of Film to 1938 – change credit structure to 3:3, add prerequisite (GSC approved 12/3/15)
MST 521 History of Film Since 1938 – change credit structure to 3:3, add prerequisite (GSC approved 12/3/15)
MST 370 Single Camera Production I – revise prerequisites
MST 341 Broadcast Newswriting – add prerequisite/course restriction
MST 473 Media Sound Production – add prerequisites
MST 485 Client Based Production – revise prerequisites
MST 587 Animation Production – revise prerequisites (GSC approved 12/3/15)
MST 588 Documentary Production – revise prerequisites (GSC approved 12/3/15)
MST 485 Client Based Production – add repeat for credit
MST 528 Topics in Media – change course title to Topics in Film Studies, revise course description, add prerequisite (GSC approved 12/3/15)

D. Program Revisions
Biology – Adding a core course in Evolution and two interdisciplinary inquiry based laboratory courses. These courses will replace the requirement for a Diversity course and the discipline based laboratory courses. (Barton, Howerton) Approved Pending review and clarification of proposed Bulletin Text.  "Revised Bulletin Text received. Approved"

Biology Concentrations – Biology with Concentration in Biotechnology (B.S), Biology with Concentration in Environmental Biology (B.S.), Biology with Concentration in Human Biology (B.S.)
Biology Major (BIOL) – B.A.
Biology Major with Comprehensive Science High School Teaching Licensure (BIOL) – B.A.
Biology Major (BIOL) – B.S.
Biology Major with Comprehensive Science High School Teaching Licensure (BIOL) – B.S.
Biology as a Second Major
Biology as a Second Academic Concentration
Biology Minor
Biology Standard Professional I License Only
Biology Disciplinary Honors

Management
B.S. International Business Studies – Student Learning Outcomes; Revise General Program Requirements (GPA); Revise Major Requirements: foreign language requirements, add MGT 302 and MGT 304 (Donaldson, Howerton) Tabled for clarification of how Section III New Bulletin Copy, differs from original section III, and a response to the Department of Languages, Literatures, and Cultures objection (Form B).  "Response received from department. (Lilly, Grigg) Approved with one abstention"
Media Studies (Moved from 1/8/16 agenda)
   BA Media Studies – Revise Core Requirements, reduce number of hours from 42 to 36 (Barton, Layson) Approved with revision
   Radio Minor – Revise course offerings (Layson, Lilly) Approved
   Media Studies Minor – Revise course offerings (Duffy, Grigg) Approved

Women’s and Gender Studies (Barton, Howerton)
   Updating list of electives Approved Pending clarification of HIS 309 (course information is incorrect). Response from department – remove HIS 309 and WGS 351 from the list Approved

**Note: During discussion of New and Amended Course Proposals, members of the UCC noted that they would like to discuss the new Form A with the possibility of changes/revisions to the New Form A, as well as implications in terms of Committee oversight of curriculum changes at a future meeting.

II. New Business
A. New Course Proposals
   Art
      ARH 504 Salon to Biennale and Beyond – GSC tabled 1/29/16 (Bucknall, Lilly) Approved Pending GSC approval
      ART 105 Foundations Seminar (Bucknall, Layson) Approved

   Counseling and Educational Development
      CED 392 Love, Sex, and Relationships: Skills for Building Satisfying, Healthy Relationships (Barton, Leiper) Approved

   Interior Architecture
      IAR 530 Introduction to Public Interest Design (on GSC February agenda) (Barton, Duffy) Approved Pending GSC Approval

   Languages, Literatures, and Cultures
      LLC 222 Foundational Topics in Languages, Literatures, and Cultures (Bucknall, Leiper) Approved
      LLC 300 Linguistics Across Cultures (Barton, Lilly) Approved

   Residential College
      RCO 115 College Algebra (Bucknall, Grigg) Approved
      RCO 150 Residential College Seminar in the Art of Discourse (Barton, Lilly) Approved
      RCO 236 Residential College Seminar in Non-Western Fine Arts (Bucknall, Lilly) Approved
      RCO 390 Research Capstone (Lilly, Leiper) Approved

   Theatre
      THR 110 Theatrical Design: Occasions to Ceremonies (Lilly, Barton) Approved

B. Amended Course Proposals
   Consumer, Apparel, and Retail Studies
      APD 252 Patternmaking and Draping – Revising course content (Barton, Duffy) Approved
      APD 443 Creative and Technical Design – Revising course content (Barton, Duffy) Approved

   Media Studies – The following MST course proposals were Approved (Lilly, Bucknall)
      MST 190 WUAG Workshop – Revise Credit Structure from 1-2 to 1
      MST 195 Spartan Television Workshop – Revise Credit Structure from 1-2 to 1
      MST 490 Advanced WUAG Workshop – Revise Credit Structure from 1-2 to 1
      MST 495 Advanced Spartan Television Workshop – Revise Credit Structure from 1-2 to 1
C. Routine Course Change Request
Consumer, Apparel, and Retail Studies – The following CARS proposals were Approved (Barton, Duffy):

- APD 242 Design Principles Applied to Technology Products - Change Prefix to CRS and change course title
- APD 252 Studio II: Patternmaking – change course title
- APD 341 Studio IV: Advanced Pattern Development – change course title
- APD 443 Studio V: Creative Design – change course title
- CRS 312 Quality Analysis of Consumer Goods – change course title and revise prerequisites (remove CHE prerequisites)
- CRS 321 Social Psychology of Dress – remove prerequisites
- CRS 463 Global Sourcing of Apparel and Related Consumer Products – change course number to CRS 363, revise prerequisites
- CRS 481 Contemporary Professional Issues in Consumer, Apparel, and Retail Studies – revise prerequisites
- RCS 262 Integrated Marketing Communications for Apparel and Consumer Retailing – change prefix to CRS, change course title to Fashion Marketing and Communication
- RCS 361 Fundamentals of Retail Buying and Merchandising – revise prerequisites
- RCS 363 Visual Merchandising and Product Presentation – add RCS 264 as prerequisite
- RCS 364 Retail Store Operations and Management – change course prefix to RCS 264; change course title to Fashion Retail Management; remove prerequisites
- RCS 464 Multicultural and Multichannel Retailing – change course title to Global Retail Strategy and Management; revise prerequisites
- RCS 584 Retail Strategy – revise course title to Advanced Retail Analysis (on GSC February agenda) (Barton, Dufy) Approved Pending GSC Approval

Information Systems and Supply Chain Management
- ISM 280 Business Processes and Information Technology – change course title to Information Systems in Organizations, revise course description (Howerton, Grigg) Approved

Marketing, Entrepreneurship, Hospitality, and Tourism – The following STH proposals were Approved (Layson, Howerton):
- STH 310 Hotel Operations – delete prerequisite of STH 102
- STH 312 Greening Hotel Facilities – delete prerequisite of STH 101 and STH 102
- STH 313 Revenue Management – revise prerequisite of MAT 115 to MAT 115 or higher
- STH 332 Sustainable Destination Planning and Management – delete prerequisite of STH 232
- STH 333 Research Methods and Decision Analysis in Tourism and Hospitality – delete prerequisite of STH 102 and STH 108

Political Science
- PSC 399 Public Affairs Internship – add repeat for credit, revise course description (Layson, Bucknall) Approved
- PSC 511P Topics in Public Affairs: Group Facilitation – change course title to Topics in Public Affairs: Program Evaluation (on GSC February agenda) (Howerton, Duffy) Tabled – clarify original submission proposal; this course was previously offered as Experimental, and never submitted as a New Course Proposal

D. Program Revisions
Accounting and Finance – Accounting Major
- Expand number of elective courses available under Major Requirements (Duffy, Bucknall) Approved Pending, would department like to make this retroactive (could go back two years) and could be beneficial for current students
Art – B.A. in Studio Art, All BFA concentrations (Bucknall, Leiper) **Approved**  
Add ARH 105 as requirement

Computer Science – B.S. Computer Science  
Change MAT 293 requirement to allow students options for these 3 hours of credit. Change upper level electives section. Add CSC 471 as a required course (Bucknall, Howerton) **Approved Pending** clarification from the department that they are asking to remove all MAT and STA courses from the list. Also, no mention of the current "Science Requirements" is listed in their paperwork. Does this mean that they are deleting this requirement or that there is no change to the way it is currently?

Consumer, Apparel, and Retail Studies  
Revise courses required for Major; remove CHE prerequisites (Bucknall, Duffy) **Approved** with one abstention

English  
Add Accelerated BA to MA Program in English (Duffy, Leiper) **Approved Pending** GSC approval and clarification if ENG 549 is used toward Graduate requirements

Mathematics and Statistics – Mathematics Minor and Statistics Minor  
Remove Departmental approval for minor; remove mention of CSC courses / remove hours in residence requirement (Duffy, Leiper) **Tabled** - Cannot remove the 9 institutional hours requirement within the minor, this is a requirement of all minors. This wording is not associated with the Statistics Minor in the 2015-16Bulletin. Need additional clarification on this statement within the Mathematics requirement, "...courses that count toward the MATH major." We offer one Mathematics major with two different concentrations. Are they referring to both concentrations within the major or just one? If so, which one?

**E. Program Discontinuations**  
Economics  
BA in Economics, Secondary Education (Bucknall, Barton) **Approved**

Languages, Literatures, and Cultures  
German Major (GERM) – B.A.(Bucknall, Barton) **Approved**

**F. Request for Authorization to Plan a New Degree Program**  
Geography  
Applied Geospatial Science and Technology – B.S.(Barton, Lilly) **Approved**