**ENGAGEMENT: A How-to Guide**

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**UNDER ENGAGEMENT**

- Online learners have an understanding that everything they need resource-wise is on the course website, and they may not reach out for outside help.

**OVER ENGAGEMENT**

- One or two over-enthusiastic students take away from the rest of the class.

**EFFECTIVE ENGAGEMENT**

- Tailor class content, activities, and lesson plans to appropriately fit the type of classroom (face-to-face, etc.).

**UNTIMELY COMMUNICATION**

- Sending multiple e-mails will only confuse and upset the students.

**ENTIRELY FLIPPED CLASSES**

- Entirely flipped classes over-engage students if they are not prepared for the class format.

**SENDING A FEW LONG EMAILS**

- Sending a few long emails is preferred over several brief succinct ones.

**A BLENDED CLASS**

- A blended class - those with a mix of lectures, activities, & discussions - are a middle ground for solely lecture-based or flipped-format classes.

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O'Shea, S., Stone, C., & Delahunty, J. (2015). “I ‘feel’ like I am at university even though I am online.” Exploring how students narrate their engagement with higher education institutions in an online learning environment. *Distance Education*, 36(1), 41-58. https://doi.org/10.1080/01587919.2015.1019970
