

Categories	2020 UNCG Thomas Undergraduate Research and Creativity Expo Evaluation Criteria (points)			
	1	2	3	4
I. Content Knowledge	Presenter does not grasp subject or cannot answer questions about the subject.	Presenter is uncomfortable with information and can answer only rudimentary questions.	Presenter is at ease with content, but fails to elaborate.	Presenter demonstrates depth of knowledge with the topic and provides comprehensive explanations.
II. Organization	Audience cannot understand presentation because there is no sequence of information.	Audience has trouble following presentation because presenter jumps around topics.	Information is presented in a logical sequence audience can follow.	Information is presented in a logical and interesting sequence that the audience can follow.
III. Visuals	Used no visuals aids.	Used few visuals that rarely support presentation and information.	Visuals are related to presentation and information.	Visuals reinforce presentation and information.
IV. Mechanics	Presenter made many language errors (spelling, grammar, pronunciation); did not speak so all could hear. Did not respond to emailed questions.	Presenter made multiple language errors; audience has difficulty hearing. Response to emailed questions are inadequate.	Presenter made few language errors; voice is clear. Response to emailed questions are clear but lack depth.	Presenter made no language errors; voice is clear. Response to emailed questions are complete and easily understood.