Foundational Knowledge/ Awareness:
What is the mission of your institution? Your center?

What are your goals—in the next year? Next 3-5 years?

What is the scale of your institution? Of your center? What is unique about your students individually and collectively?

Identity (of self, center and profession):
What is your consultation style? With faculty? Administrators?

How will you make time to develop yourself, the team, the center infrastructure? (can hiring/rehabilitating existing team)?

What skills/programs/relationships do you need to build to amplify your center’s social capital?

Influencing Change
What change do you want to influence? Is it reflected in your center’s mission statement?
What programs do you want to scale—and perhaps more importantly—STOP or revise?

What measures of program assessment indicate quality to your colleagues? Your institution? The profession?

Creating Innovative Programs/Sustaining Center Reputation:
How will you test your programming’s responsiveness to needs?

Which program evaluations will help you build and drive the center’s reputation?